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## WINS NATIONAL WORKSHOP (ITALY)

5th of November 2021 – 10:00 am to 12:30 am CEST

**“From the gig economy to the territorial cooperatives of riders: the role of social dialogue in the construction of an alternative model of work and business”**

**Online – ZOOM**

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The local workshop was organized by the partner from Italy, the Association of cooperative enterprises “Legacoop Produzione e Servizi”, in collaboration with the workers union “CISL”.

The online event gathered 46 participants.

### Opening of the event

Francesca Montalti (Head of the industrial sector of Legacoop Produzione e Servizi) welcomed the participants and introduced the focus theme of the meeting: the evolution of the world of work, addressed specifically in relation to the theme of the gig economy and the effects of the development of digital technologies.

Luca Pastorelli (Executive president, DIESIS Network) presented the project: WINS aim at promoting workers’ involvement in social economy enterprises (SEEs) in Europe. It aims at strengthening transnational co-operation between workers’ and employers’ representatives, as well as between social economy enterprises and trade unions in respect of employee involvement. The digital transition, together with the workers buyout, is among the main themes of the WINS project. It also represents, together with the environmental transition, the direction taken by Europe and various countries. In this context, it is important that Italian cooperation, still not very visible, brings its experience to the European contest.

### Session 1: Cooperation experiences of riders compared

The experience of the Cyclologica (Florence) and Food for me (Verona) cooperatives: reflections from the players in the field

The first session was moderated by Francesca Montalti (Head of the industrial sector of Legacoop Produzione e Servizi).

Carmine Arvorio (president Cyclologica) presented “Cyclologica”, a cooperative born in Florence in 2019 with the support of Legacoop and Coopfond through the Coopstartup project. It deals with integrated city logistics based on collaboration between companies, delivering goods by cargo bikes. It is based on strong ethical values, promoting environmental and social sustainability, respecting the territory and the community.

Olmo Gazzarri (Head industrial and service cooperatives, Legacoop Toscana) pointed out that this type of services aims to respond to the new needs of the community. It is necessary to understand how to best frame the basic rights of workers in the sector through a fundamental social dialogue.

Erika Caparrini (Confederal Secretary Cisl Firenze e Prato) stressed the importance of dialogue between social partners to improve the world of work and understand how to reconcile the needs of small businesses and citizens, while respecting the social and environmental impact.

Fabrizio Creston (Operator Confederal CISL Verona) presented “Food for me”, a riders cooperative operating in the field of food delivery, born in Verona in 2019 from an intervention by Cisl, with the support of the Association of cooperative enterprises “Confcooperative”. The cooperative has created its own digital platform; then, given the impossibility of competing with the big players, it decided to return to the direct delivery service to merchants, rebuilding the link with the city community.

### Session 2: Platform cooperative experiences in Europe: challenges, opportunities and successful strategies

Francesca Martinelli (Fondazione Centro Studi Doc) starts from the definition of a digital platform and a cooperative platform. She illustrates the European case studies and the strategies and conditions for the success over time of the riders and cycle-messengers cooperatives. She concludes with the developments in European regulation and the expected publication of the legislative proposal of the European Commission scheduled for 8 December 2021.

### Session 3: Social dialogue in Italy in regulating the rights of riders

The last session, moderated by Francesco Lauria, Centro Studi CISL, dealt with the issue of regulating the rights of riders in Italy.

Francesco Lauria (Centro Studi CISL) introduces the last session: the question of social dialogue in the regulation of riders' rights is very different also from a contractual point of view, depending on the country. The picture is complex, but there are key values to start from, to a regulation in which workers also actively participate. This is done through national and company bargaining.

Daniele Conti (Head of Transport and Logistics Sector, Legacoop Produzione e Servizi) illustrated the Italian protocol on riders signed by employers' and trade union associations on 2 November 2020. The protocol was then integrated into the National Agreement for Transport, Goods and Logistics, so extending to riders the protections and therefore a regulation of subordinate employment contract. This need arises after the events of strikes and layoffs of workers in delivery companies and the ruling of the Supreme Court which highlights the need to protect workers in this sector.

Gianluca Bianco (Coordinator Contracting Department CISL) explains how a new area such as delivery poses the problem of finding new ways to protect workers. There have been legislative interventions but not decisive. It is essential to move from the form of self-employment to that of subordinate work which guarantees adequate protection. With Just Eat, the unions signed a company agreement based on subordinate employment. Obviously, this choice is ethical but is also a market choice. However, the just eat contract remains very important due to the innovations it introduces.

### Conclusion session

Fabrizio Bolzoni (Director Legacoop Produzione e Servizi) reiterated the points of contact emerged between cooperative associations and trade unions. He hopes for a joint work of the social partners in the sphere of the rights of riders and cyclists.